


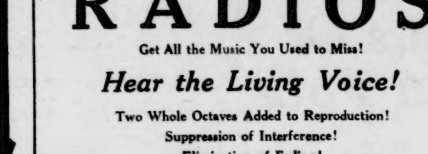
The Westinghouse

HEADQUARTERS FOR TUBES


FOUR NEW TYPES OF TUBES: FIVE NEW CIRCUIT ADVANCEMENTS: NEW RESONANCE-TUNED CABINETS



Long & Short Wave RADIO



RADIO



SUPER CONTROL PENTODE

Get All the Music You Want to Hear! Hear the Living Voice!

Two Whole Octaves Added to Reproduction! Suppression of Interference! Elimination of Fading!

DON'T BUY A RADIO UNTIL YOU HAVE HEARD

Westinghouse "Full-Harmonica"

TRADE-IN YOUR Present Machine

We Will Make You a Generous Allowance

11-Tube Superheterodyne FULL HARMONIC MODEL 115

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DECLARATION OF WAR

REAL TAILORING versus THE "MAKE-BELIEVE"
SATURDAY MORNING at 9 a.m. . . .

The La Fleche Tailoring Organization Opens Battle by Presenting to the Men and Young Men of Edmonton the Finest Genuine Custom Tailored Clothes Ever Sold for So Low a Price—Designed and Built to Your Individual Order in a Real Tailor Shop By Edmonton Craftmen

LA FLECHE—TAILORED CLOTHES

Quality — Beauty — Enduring Service —
VALUE AND LOWER PRICE

On every front and by every standpoint of comparison La Fleche Clothes now challenge the racket of "MAKE-BELIEVE" Tailoring and the usurpation of the term "TAILORED CLOTHES" heard so often in connection with the sale of Eastern Factory-made clothes. We want you to know the vast difference between real tailoring and the "make-believe" kind. Prosperity for the West must come from within ourselves. Every dollar sent away to an Eastern factory for clothes jeopardizes the job of an Edmonton Tailor. The WAR is on and during the conflict men of Edmonton are going to buy "REAL TAILORED CLOTHES" at a ridiculous price.

\$23

Imported worsteds, serges and serviceable tweeds, including the smartest new designs for young men.

\$29

Imported fabrics of quality and distinction. A very fine selection for young men as well as for the conservative dresser. Real woolsens you never expected to have tailored at such a price.

\$33

An immense range of suitings in this group. Beautiful designs, new weaves, and colorings—materials that give enduring service and retain their fine appearance to the last.

\$39

In this group you will find super-quality fabrics. A weave, a shading, a design for every taste and for every purpose. The finest English and Scotch mills are represented here—exclusive woolsens found only in the high class tailor shops.

*Not One Suiting in the Display
Priced Higher Than \$39*

**SUITING RESERVATIONS
START SATURDAY 9 A.M.**

If possible, come tonight during the ADVANCE PUBLIC EXHIBITION OF WOOLLENS, 7 P.M. to 10 P.M. See and handle the materials at leisure and make your own comparisons while there is no selling going on.

YOU
Will Marvel at the Values

**A
DEPOSIT**
SECURES YOUR ORDER
UNTIL YOU WISH
DELIVERY

TONIGHT
from
7 p.m. to 10 p.m.
You are invited to attend an ADVANCE PUBLIC EXHIBITION of the WOOLLENS DISPLAYED for this event.
NO SELLING, NO ORDERS TAKEN
See these high class suitings . . . see also the La Fleche modernized Tailor Shop in full operation tonight. You will find it a profitable and interesting half hour. Drop in before the show or any time between 7 and 10 P.M.
EVERYBODY WELCOME—THE LADIES ARE PARTICULARLY INVITED!

LaFleche Bros. Ltd.

WESTERN CANADA'S HIGH CLASS MODERNIZED TAILOR SHOP
102nd STREET — — — SOUTH OF JASPER

\$20.00 DOWN

Delivers It in Your Home!

a hit with everyone

VICTOR
Super-Heterodyne
RADIO

And it's only
\$89.00
Complete with tubes



VICTOR RADIO R-42
with automatic
volume control
\$109
Complete with tubes

Here is the kind of value we like to offer. Just think of it! An advanced Victor Super-Heterodyne, in a cabinet of beautiful simplicity for only \$89. And when you visit our store, be sure to hear Victor's great Bi-Acoustic Radio—the radio with the tone that has everyone talking. Easy terms.

The ART MUSIC CO. Ltd.

FRATKIN BROS.

10175 - 101st St.

Phone 27260

Retiring Allowance MEET SPLITS OVER CALGARY Employees Is Asked POWER PACT

New Resolution Submitted to Trustees by F. C. Caselman

A retiring allowance for teachers and employees of the Edmonton Public Schools Board is provided for in a new resolution submitted to the board by F. C. Caselman, trustee. The resolution, as moved by Mr. Caselman, provides for retirement and retiring allowances to remain in effect until a teachers' pension scheme has been established in the province of Alberta. The resolution was not dealt with at the board meeting Thursday, being tabled as time did not permit discussion. The motion provides that a teacher or other employee automatically retire at the age of 60, the board having at its discretion the reduction of the services of such a teacher after the age of 60 has been reached, but for a period not exceeding five years.

ONE YEAR'S SALARY
The retiring allowance set out for a teacher, retiring at the age of 60, after service of 20 years or more, is one year's salary, to equal that which the teacher was being paid at the age of 60, to be paid in 20 consecutive monthly installments, succeeding final installment.

The allowance for an employee retiring at the age of 60, with 15 to 20 years' service to his or her credit, is to be equal to one year's salary, to be paid in 15 consecutive monthly installments, succeeding final installment.

The privilege of the plan, according to the motion, may be extended to an employee who, through incapacity, is no longer satisfactorily able to carry on his or her duties before the age of 60 is reached, or then service at any time after the date to which the employee voluntarily retires, if he or she is reached.

NEED LEGAL OPINION
A request from the Edmonton Home and Property Owners' Association for a legal opinion on the proposed plan was referred to the board.

For a list of Roman Catholic children attending the Edmonton public schools, with a threat that a delegation of property owners would call at the school board office to insist on the information, was left in acceptance, legal opinion to be sought as to the board's responsibility in furnishing names. The request was not received favorably by the trustees. Trustee S. Bennett said, "I had my way I would return the letter and ask the writer to make the request in more courteous terms." Mr. Bennett made a motion, which passed unanimously, that the letter be tabled and that legal opinion be obtained as to the board's responsibility in furnishing names to organizations or ratepayers. The motion was not received favorably by the trustees. Mr. Bennett, however, informed the board.

A. R. Ottewill, chairman of the board, stated that he felt it might be unwise to give such a list of names as, once given, the board would have no control over what happened to them and it was possible they might be used for other purposes.

BREACH OF FAITH
I believe it would be a breach of faith. These names are given in confidence, said C. A. McKee, superintendent of schools. The allowance for a teacher, as at St. Boniface Commercial High school, was given to go to England and Europe with the board's hockey team this winter. The request for the list of names was made by the Edmonton Chamber of Commerce. A communication from the Pacific Coast Limited, suggesting the use of the North West Bank Building for school purposes, was given to the board. Permission will be granted to the Canadian League of the British Empire Service League to sell papers in the school.

At the conclusion of the meeting Trustee Ottewill expressed his appreciation for the report and cooperation rendered by all at the meeting by the members of the board. Members of the board, as a motion by trustee S. A. G. Barnes and Mr. D. J. Fortin, expressed appreciation of the ability and thoroughness with which the board had acted in the office of chairman during the five months. Several recommendations were contained in the report, which the board will act upon.

WITHOUT FEAR OF CONTRADICTION WE ADVERTISE HERE THE GREATEST BARGAINS EVER OFFERED IN CANADA—READ EVERY ITEM, AND SEE THEM ON DISPLAY IN OUR WINDOWS TONIGHT—EVERY ARTICLE ADVERTISED IS FROM OUR REGULAR STOCK—AND EVERY REDUCTION IS GENUINE!

BEAUTIFUL BULOVA WATCHES AT HALF PRICE!

Come and Take Your Choice While They Last at the Following Reductions:

LADIES	Regular \$24.75	Now \$12.37	GENTS	Regular \$24.75	Now \$12.37
Regular \$24.75	Now \$12.37	Regular \$24.75	Now \$12.37	Regular \$24.75	Now \$12.37
Regular \$24.75	Now \$12.37	Regular \$24.75	Now \$12.37	Regular \$24.75	Now \$12.37
Regular \$24.75	Now \$12.37	Regular \$24.75	Now \$12.37	Regular \$24.75	Now \$12.37
Regular \$24.75	Now \$12.37	Regular \$24.75	Now \$12.37	Regular \$24.75	Now \$12.37

Another Watch Sensation! Famous Gruen Watches Cut to the Bone

LADIES	Regular \$32.75	Now \$16.37	LADIES	Regular \$32.75	Now \$16.37
Regular \$32.75	Now \$16.37	Regular \$32.75	Now \$16.37	Regular \$32.75	Now \$16.37
Regular \$32.75	Now \$16.37	Regular \$32.75	Now \$16.37	Regular \$32.75	Now \$16.37
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Regular \$32.75	Now \$16.37	Regular \$32.75	Now \$16.37	Regular \$32.75	Now \$16.37

Appalling Reductions on Our Regular Watches. Come Sharp at 9 a.m. For These!

Two only Ladies' famous 15-jewel White Bracer Watches as sold Canada. Reg. \$15.00, now \$7.50.	Four only Jackson Bros. special 15-jewel Girls' School Watches. Assorted shades. Regular \$15.00, now \$7.50.	Two only Men's Green gold filled Bracer Watches with guaranteed 15-jewel movement. Regular \$25.00, now \$12.50.	Four only Jackson Bros. special 15-jewel Men's Bracer Watches. Assorted shades. Regular \$15.00, now \$7.50.	Two only Jackson Bros. special 15-jewel Girls' School Watches. Assorted shades. Regular \$15.00, now \$7.50.	Six only Ladies' famous 15-jewel White Bracer Watches with 14k solid gold hand-engraved cases. Reg. \$25.00, now \$12.50.
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Cut Glass and China of the Highest Quality at Reductions Never Even Attempted Anywhere in Canada But We are Moving the First of the Year So Every Piece Must Be Sold!

One only seven-piece Cut Glass Water Set. Reg. \$15.00, now \$7.50.	Twenty only real Crown Derby China and glass. Decoration blue, red and gold. Regular \$15.00, now \$7.50.	One only 12-inch Plateau with Cut Glass center, and E.P. S.S. rim and feet. Reg. \$15.00, now \$7.50.	One only Crown Derby China and glass. Decoration blue, red and gold. Regular \$15.00, now \$7.50.	One only 12-inch Plateau with Cut Glass center, and E.P. S.S. rim and feet. Reg. \$15.00, now \$7.50.	One only 12-inch Plateau with Cut Glass center, and E.P. S.S. rim and feet. Reg. \$15.00, now \$7.50.
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EXTRA SPECIAL
Bridge Prices and Christmas Gifts of sterling worth can be shown from a special 75c sale with values to \$5.00, now 95c.

STUPENDOUS AND UNHEARD OF BARGAINS Await Saturday Shoppers At JACKSON BROS. Great Jewelry

REMOVAL SALE

WITHOUT FEAR OF CONTRADICTION WE ADVERTISE HERE THE GREATEST BARGAINS EVER OFFERED IN CANADA—READ EVERY ITEM, AND SEE THEM ON DISPLAY IN OUR WINDOWS TONIGHT—EVERY ARTICLE ADVERTISED IS FROM OUR REGULAR STOCK—AND EVERY REDUCTION IS GENUINE!

Diamond Reductions That Defy All Competition And Every Reduction Genuine

Be sure and see our assortment of beautiful 14k white gold Diamond Engagement Rings which we sell as a special at \$17.95.

Another beautiful assortment of 14k white gold Engagement Rings with small diamonds on shoulder and large center diamond. This is our special at \$34.75.

Ladies 14k white gold Dinner ring set with three large and six small diamonds and two sapphires. Reg. \$150.00, now \$97.50.

Ladies 14k white gold ring, little finger ring, three large and six small diamonds. Reg. \$200.00, now \$99.75.

Lady's Dress Ring 14k gold with platinum top and filled diamonds on shoulder. Reg. \$225.00, now \$99.75.

Lady's Cluster Ring 14k gold with platinum top, large center diamond surrounded by ten smaller diamonds. Reg. \$240.00, now \$97.50.

Lady's beautiful 14k Engagement Ring, with large blue white diamond and two small diamonds on each shoulder. Reg. \$150.00, now \$79.75.

Six only handsome New Haven 8-Day Mantel Clock. Walnut and mahogany finish. Rich cathedral case. Reg. \$150.00, now \$8.95.

Three only celebrated Gilbert 8-Day Mantel Clocks. Mahogany finish. Rich cathedral case. Reg. \$150.00, now \$9.95.

One only solid oak 8-Day Mantel Clock with full four quarter hour Westminster chime. Regular \$25.00, now \$19.95.

One only handsome real Mahogany 8-Day Mantel Clock with full four quarter hour Westminster chime. Regular \$25.00, now \$14.95.

One only light Walnut 8-Day Mantel Clock with full four quarter hour Westminster chime. Regular \$25.00, now \$11.95.

One only 6-foot real oak Grandfather Clock with full four quarter hour Westminster chime. Regular \$44.75.

Here Is a Huge Sensation for Monday Shoppers
Solely night after clearing out our stock we will be offering full price new, happy jewelry as sold Canada over at \$15.00 and \$20.00. Come and take your choice Monday 9 a.m. sharp for 45c.

Forty-six Items to Commemorate Our Forty-six Years in Business, at the Greatest Reductions in History! Read Every Item!

A group of finest quality silver-plated Forks, Spoons, and Knives. Reg. \$20.00, now \$4.95.

Sterling Silver 10 - inch Candlesticks. Reg. \$6.75, now \$2.95.

Sterling Silver Low Candlesticks. Reg. \$6.75, now \$2.95.

Sterling Silver Water Dish with China center. Reg. \$2.45, now \$2.95.

Sterling Silver Combination Leaf Sugar and Spoon Tray. Regular \$15.00, now \$13.95.

EXTRA SPECIAL—Four only Sheffield plated silver-plated Carving Sets with stainless blades. Established route price \$10.00, now \$9.95.

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A REASONABLE DEPOSIT WILL HOLD YOUR SELECTION TILL DEC. 20TH—DOOR OPENS PROMPTLY AT 9 A.M.

JACKSON BROS.
EDMONTON'S LEADING JEWELERS
Established 1886 9962 Jasper Ave.

Presenting—*"A Miracle Of Inventive Genius"*--

VICTOR'S

Newest and Greatest Home Entertainer



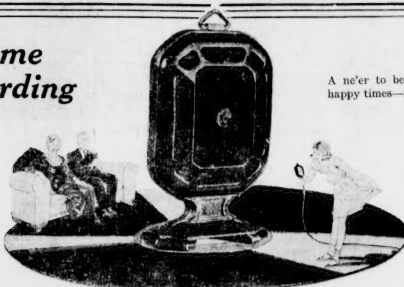
VICTOR RAE-81

De Luxe 12-tube Bi-Acoustic Radio. Bi-Acoustic Record reproduction with improved Automatic Record changing mechanism that plays ten 10" records and repeats them endlessly. Home Recording (Two-button Studio Microphone). Reproduces long-playing and standard records. "B" amplification. (15 minute program transcriptions). Full range pick-up. Advanced Automatic Tone Compensator. Tone Equalizers. Dual Automatic Volume Control. Micro Tone Control.

Luxurious six-legged walnut cabinet of Italian Renaissance design. Height 47", width 29", depth 20 1/2". Tubes: One Mercury Vapor Rectifier 52, Two Dual Grid Power Tubes 46, Four R.F. Pentodes Super-Control 58, Five High Efficiency Triodes 56.

\$395.00 Complete

Home Recording



A ne'er to be forgotten memento of happy times—family gatherings—childhood days—that's the irresistible appeal of Victor Home Recording. Keep an album of living, talking memories of glorious events!

VICTOR RE-81

Ten-Tube Bi-Acoustic Radio Bi-Acoustic Record Reproduction. Home Recording (Two-button Studio Microphone). Reproduces long-playing (15 minute program transcriptions) and regular records. "B" amplification. Full range pick-up. Tone Compensator. Tone Equalizers. Automatic Volume Control. Magnificent Walnut Credenza Cabinet of Classical Italian Design. 43" high, 26" wide, 15 1/2" deep. Tubes: Four 56, three 58, two 46, one 52.

\$259.00 Complete

—RADIO—HOME RECORDING—
—RECORDS—PROGRAM TRANSCRIPTIONS—

A Talking Picture

It is breath-taking to think that it is now possible to keep a talking picture of those we love; or to preserve the radio broadcasts of outstanding events; or the voices of world-famous celebrities. But that is exactly what home recording offers you. With the standard size 10" blanks, you can record a selection of six to eight minutes in duration!

Heintzman & Co.

LIMITED

De Olde Firme

19139 Jasper Avenue. Phone 21621

Robinson & Sons

10247 Jasper Avenue. Phone 22456



T. EATON CO. LIMITED
EDMONTON CANADA

SIX EDMONTON DEALERS

Stake Their Reputation on

VICTOR Bi-acoustic RADIO

THE
Art Music Co.
LIMITED

10155 101st Street. Phone 22560

*You Are
Cordially Invited
To Attend a
Demonstration*

THE
**Lodge Piano
House**

10347 Jasper Avenue. Phone 24312

**Fisher's Music
Store**

10355 Whyte Avenue. Phone 31427

*Ownership Will
Be a Rare Delight
And Unending
Joy To You*

ONLY VICTOR DEALERS CAN OFFER THIS GREATEST MUSICAL INSTRUMENT OF ALL TIME!

Made by the Victor Talking Machine Company of Canada, Limited. Master Builders of Radio.

**15-Year-Old
Would Wed
Man Of 30**

**Girl Insists Her Feeling Is
Not So-called "Puppy
Love"**

By VIRGINIA LEE
"MISS VIRGINIA LEE I am in love with a man who is only 15, but I love him very much. I have read your advice to girls who were only 15 and you called it puppy love but this is not the kind of love he and I have."
"I would be willing to give up everything in life for him, and I would never regret it. He can provide for me and earn enough money to support me comfortably."
"He has asked me to marry him and I will give my answer next month, when I am 16. Please advise me as to what to do. You understand that I think that age does not matter as long as one is in love and is sure of the one with whom she is in love."
"BUBS."

No new who experienced love at your age ever found it puppy love. Bubs. Everyone is sure it's the real thing and will last as long as she lives.

But it is so seldom that a girl of 15 really knows her own mind when it comes to the matter of choosing a husband. She usually is too inexperienced to recognize the qualities that would make her happy. And for her to marry a man twice her age—30 or more—seems tragic. A man of that age should feel that her more like a father than a lover.

Are your people willing for you to marry? I don't see how they can be.

And even if they are, and you are convinced that you never, never can love anybody else and will be perfectly happy with this man, think of all the fun you will be missing. Between the ages of 16 and 26 is a girl's best time. She gains the most important part of her education for formal and social—has been and parties and good. Your parents, it seems a pity to miss it all and settle down to a life with a man who is only 15. You haven't finished high school, have you? You'll need education when you have children.

My advice to you is to wait at least a year.

Dress Stylish



A clever version of the popular tunic dress for autumn is pictured here. A lace jacket and sleeves and a graceful belt buckle are the ornamental features.

One manufacturer of a tunic dress pointed out that the cut of the dress could use it three ways. The dress being in good style with close fitting can be used with its matching skirt as a two-piece. It can be worn over a matching or contrasting silk or wool dress as a three-quarter coat, and coupled with its own skirt and a silk or jersey blouse it may become the jacket of a suit.

Just a year. That will give you some time to see whether this love is fit for marriage. You are too young mentally and physically. Promise to marry him if you must, but ask him to wait at least a year.

WONDERING: It is just possible that as you get tired of the girl friend and left her, she thinks maybe you will do the same again. It is safer to hold on to the new friend until you prove that you are going to stick it you are sure that you won't tire of her again. Keep trying to get her to come back to you and give up the other chap.

Character Close-Up

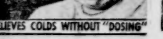
**THE NECK DENOTES
THIS MAN
IS NOT A
GOODMIKER**



RELIEVES COLDS WITHOUT "DOSING"

**...NIGHT
COUGHS**

**Quickly Checked
and a
Restful Night
Assured**



RELIEVES COLDS WITHOUT "DOSING"

MOTHER—Watch this Girl... This is the Time You Should be on Your Guard

Despondent, Listless Girls

ONE LOOKS despondent, worn-out and depressed. Another looks like a womanhood often gets quiet and listless. Listless over-look them. They should be watched!

"I have a headache," they quietly complain. "My back hurts," they say. "I guess I'll lie down."

These are the symptoms, mother, and you should be on your guard. During this "terrible time" every young girl needs the helpful benefit of a strengthening medicine like Lydia E. Pinkham's Vegetable Compound.

Neglect now only invites suffering and unhappiness later on. Pain, depression, worry ruin the disposition.

"That's why so many attractive young women become faded prematurely. The pretty girl of 18 becomes a faded girl of 25."

Suffering is natural. Remember that. It may be here and there, but it's unnecessary.

When your daughter becomes faded and listless... when you get her Vegetable Compound Tablets... just at once mothers do for over fifty years this medicine has been considered a SAFE and

ACCEPTED household remedy. The very fact that it's been in use so long, time, gives women extra confidence. They know it's safe. They know it's sure. They know it's what women would take it.

And how true that is! But our records show that 94 out of every 100 women who write us for Lydia E. Pinkham's Vegetable Compound.

Add your druggist for a bottle of either the tablets or the liquid. Don't postpone for another day if the least. Get it today.

Canadian agents for Berneide in the three months ending September 30, 1931, the compound was sold 2,077,000 in the same twelve months.

TRY! Lydia E. Pinkham's Vegetable Compound in Tablet Form

**Unusual Showers
Honor "Bookish"
Toronto Bride**

**Daughter of Prominent
Family Guest at Unique
Affairs**

What might be taken as a sign of the times—the intellectual trend of the modern bride—two bookish showers given for Miss Betty Elliott, who became the bride of Mr. J. Beverly at one of the most brilliant weddings of Toronto society recently.

Following the announcement of engagement and on her return from a two weeks' transatlantic-travel trip abroad with her mother, Mrs. A. L. Elliott, the bride-to-be was quickly besieged by the rain of letters of a series of pre-wedding parties.

Among these was the entirely different shower that one of the eight bridal attendants at the wedding, Mrs. Churchill Mann, the former Eleanor MacLaughlin of Parkwood, Ontario, staged at her summer cottage at Whitley Beach, where the 20 guests brought subscriptions to as many different magazines for the bride-elect. Certainly a library of current fiction for the bride-elect was also presented in the Elizabethan manner, which Mr. Elliott built as a wedding gift for his daughter. It stands in a ravine-side, but almost immediately adjoining the parklands of "Glenholme," the Elliotts' estate in Toronto.

Then there was the book shower given by another of Miss Elliott's bridesmaids, Miss Nancy McQuibban, a hostess to devote still further clever ideas. The guest of honor was introduced to her gifts by a long, green bookworm, which wound its way slowly into the living room. Pacing at the then bride-to-be with a bookworm, which wound its way slowly into the living room. Pacing at the then bride-to-be with a bookworm, which wound its way slowly into the living room.

The pick and blue Balmor-Elliott wedding in Toronto was possessed of all the trappings that make for charm and beauty. Had the sun shone, Mr. and Mrs. Elliott were to have given their daughter a garden wedding, but a drenching rain forced the morning made necessary a quick change of plans. In 20 minutes flowers had been ordered by "Glenholme" to St. Paul's church; the guests were advised by a unique telephone arrangement, and in many more hundreds had the wedding of the bride-to-be as a pretty a bride as ever passed up a church aisle.

The bride, in rose-pink, from her head and shoulders, a fragile structure for misty of rose veil, a Norman Hartnell gown of pearl-embroidered lace and pink tulle, shimmering slippers of brocade, with a black and white and a bouquet of white gardenias, was preceded by a long line of cool color, light-colored bridesmaids in frocks of matching pastel velvet. Mothers of the principals had chosen blue gowns that harmonized in ensemble with the wedding.

At the reception, again, the pink and blue veil of the wedding party, when seated at the bride's banquet table in a covered loggia overlooking a rose arbor that had a silver-green pool. The pink bridesmaids and blue bridesmaids brought along the table edge like lovely blue cards and, in fact, the latter actually were tiny replicas.

**Kaiser Hosiery
All Perfects
New Shades
New Numbers
Sizes to 10½**

\$1.00

— BUY IT FOR LESS —

SATURDAY! UNHEARD OF VALUES!

**PUMPS
STRAPS
TIES**

Exclusive Fashions

\$4.95

**Not Built
Down to a
Price—
But Built
Up to a
Quality.**

**Many
Beautiful
Styles**

**All the
Season's
Smartest**

**Black
Suede**

**Brown
Suede**

**WHITE . . BLACK
FAILLE LACE**

**EVENING
SHOES**

All Materials

Black Kid Brown Kid

Chiroprapist, Phone 21442

**We Tint Your Shoes to Match
Your Gown FREE!**

**Follow the Crowds to the
WALK-RITE**

STYLE SHOPPE LTD.

10171 and 101st St.

— BUY IT FOR LESS —

SATURDAY! UNHEARD OF VALUES!

SALE OF COATS

Values to \$30.00 On Sale

\$14.95

Values to \$40.00 On Sale

\$24.50

Values to \$50 On Sale

\$32.50

Sizes for All

DRESS SALE

Chic new frocks just unpacked—featuring smart street, afternoon and Sunday night styles in the season's most wanted shades, on sale in two great price groups.

Group One Sizes for All

\$4.95

Group Two Sizes for All

\$7.95

Open a Walk-Rite Charge Account—The Convenient

12 PAY WAY

Chic new frocks just unpacked—featuring smart street, afternoon and Sunday night styles in the season's most wanted shades, on sale in two great price groups.

Group One Sizes for All

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Group Two Sizes for All

\$7.95

Open a Walk-Rite Charge Account—The Convenient

12 PAY WAY

HATS

**Clearing of
Higher Priced
Lines**

While They Last

\$1.49

SALE OF COATS

The fur is gorgeous. The tailoring is all it should be. And every coat has the broad-shouldered, slim waisted look they must have to be smart this season.

Values to \$30.00 On Sale

\$14.95

Values to \$40.00 On Sale

\$24.50

Values to \$50 On Sale

\$32.50

Sizes for All

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12 PAY WAY

**The Housewife's
Idea Box**



Use the hypos from Canned Fruits

Very often there is a sprig left over from canned fruits or preserves. Don't throw it away. You can make a delicious dessert out of it. Dissolve some plain or lemon gelatin. Add it to the syrup. This will make the health of a delicious gelatin dessert. You can add fresh fruit and serve with cream.

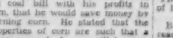
THE HOUSEWIFE.



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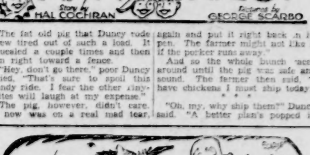
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**THE
WALK-RITE**



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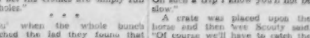
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**Guides of World
Receive Beautiful
Camp In The Alps**

A low, rambling chalet, situated in the Bernese Alps, in the lovely valley of Adolphe, will be an international rendezvous for the Girl Guides of the world. The building was given to the Guide movement this fall by an American Consul-General, Mrs. Helen Burrows, for the purpose of furthering international goodwill by bringing together all nationalities together to holiday, camp and gather round the Council fire.

A letter received here by one of the Commissioners from Miss Agnes Baden-Powell, describes the opening ceremony, when Sir Robert Baden-Powell, Chief Scout, and Lady Baden-Powell were present. After the ceremony of dedicating the new building, Mrs. Burrows was presented with a bouquet of alpine flowers. The building is a fine example of Swiss architecture, with its white walls and red-tiled roof. It is situated in a beautiful valley, surrounded by mountains and forests. The building is a fine example of Swiss architecture, with its white walls and red-tiled roof. It is situated in a beautiful valley, surrounded by mountains and forests.

The chalet is not, however, the only building of the kind in the valley. There are many other buildings of the kind in the valley. They are all built in the same style, with white walls and red-tiled roofs. They are all situated in beautiful valleys, surrounded by mountains and forests. They are all built in the same style, with white walls and red-tiled roofs. They are all situated in beautiful valleys, surrounded by mountains and forests.

All of the September Canadian exports of gold bullion, valued at \$1,500,000, came from the United Kingdom.

SWAMI MAR-VEILL

If you have not received a copy of my World Prophecy last autumn, I will be glad to send you a FREE copy of the book. This offer is good for a few days only.

SWAMI MAR-VEILL

SWAMI MAR-VEILL

SWAMI MAR-VEILL

NOW!

The
Crescent
Removes
Every
Obstacle
To Your
Having
A Well
Furnished
Home!

Dollar Day

AT THE CRESCENT

Grasp This
Stupendous
Opportunity
To Furnish
Your Home
Complete

THE
CRESCENT
Has Made
It Easy
For You

4-Pc. Bedroom Suite



Walnut finish, hand decorated. Wonderful value.
\$62.50
\$1.00 Down
And Trade-in as First Payment.

THE OPPORTUNITY OF A LIFETIME—

TO FURNISH YOUR HOME ON OUR DOLLAR DOWN PLAN
THE GREATEST DOLLAR DAY SELLING EVENT
IN THE HISTORY OF EDMONTON!

9 Pc. Walnut Finish Dining Room Suite



\$89.00
\$1 Down
And Trade-in as First Payment



3-Piece Kroehler
Chesterfield Suite
PRICE **\$62.50** \$1.00 Down and Trade-in as First Payment

— EMPIRE RANGE —

With reservoir or water front. **\$69.00**
Steel top. A snap at

\$1.00 Per Week

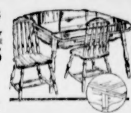
23-Pc. Imported Tea Sets

Something every woman should own. Beautifully patterned and complete in every sense of the word.
DOLLAR DAY SPECIAL **\$1.00** Per Set

5-Pc. Breakfast Sets

Consisting of Table and Four Chairs. A real hot value at Dollar Day Special **\$12.95**

\$1.00 Down
Balance 50c a Week



Sagless Drop-Side Couch and Mattress

Compact and comfortable and the very thing where space is limited. A real buy at **\$13.95**

\$1.00 Down Balance 50c a Week

12 ONLY Card Tables

While They Last!
DOLLAR DAY SPECIAL

\$1.00



Bridge Lamp and Shade

Beautiful designs by best makers, with artistic shades. A real bargain at Dollar Day Special **\$4.95** And for

\$1.00 Down Bal. 50c a Week

ROGERS RADIO

Rogers mantel set. Beautiful tone, perfect selectivity, range and performance. You have no excuse to be without a radio now. **\$19.75** Only

\$1.00 Down Balance 50c a Week



BED

Sagless or coil spring—all felt mattresses — 2 feather pillows. Made by Parkhill. A wonderful chance to secure a bargain **\$24.95**

\$1.00 Down

Balance 50c a Week



Wilton and Axminster Rugs

All Barrymore Guaranteed Rugs. All sizes. Rich pile, exquisite patterns and lovely coloring. Don't miss this opportunity for a genuine snap at unbelievably low prices. All sizes.

\$1 Down and 50c a Week

Walnut Parkhill Baby Crib



Here is a nice present for Baby. Cannot tumble out. Baby will sleep the night through in this. DOLLAR DAY SPECIAL **\$10.65**

\$1.00 Down Balance 50c a Week

Walnut Dressers

With plate mirrors—beautiful and orn design with large and handy drawers. DOLLAR DAY SPECIAL **\$13.95**

\$1.00 Down

Balance 50c a Week



CONGOLEUM RUGS

All sizes. A most attractive range of patterns to choose from, to suit any color scheme. Come in and get your rug. Astonishing values!

\$1.00 Down Balance 50c a Week

Electric Waffle Irons

These Electric Waffle Irons complete with automatic heat control. Reg. \$25.00.

To clear at **\$12.50**

\$1.00 Down Balance 50c a Week



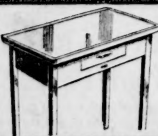
100 ONLY
Fancy Silk Cushions. A dazzling selection of lovely new designs. These will be snapped up quickly so don't be behind in coming forward! While they last.

Dollar Day Special 69c Each

Silk Eiderdown Comforters

Silk Eiderdown Comforters in beautiful designs. Many colors to choose from **\$9.75**

\$1 Down 50c a Week



PORCELAIN TOP
Kitchen Tables
Sanitary and attractive.
Green or white top.

\$5.95

\$1.00 Down

50c a Week



Baby Carriages

Strongly built. Dollar Day Special. **\$14.95**

\$1.00 Down

Balance 50c a Week

10 ONLY Circulating Heaters

Built like a pipeless furnace—heating by circulation instead of radiation. Handsomely finished polished steel body, nickel trimmed. Lined with fire brick.

Regular \$10.00. On Sale at

\$28.50—\$1 a Week Pays For It

FEATHER PILLOWS

50 only, large size Feather Pillows.

Each 45c



GAS RADIANTS

All sizes and all styles. The very newest ideas, selling at the lowest prices ever attempted. Priced as low as

\$10.95

\$1 DOWN

50c a Week

— HOUSE DESKS —

Several Walnut Desks in many Designs to choose from. Make your room comfortable.

\$1.00 on any Desk in Store. Balance 50c a Week

LARGE SIZE Oak Kitchen Cabinets

A super value! And a perfect combination of the beautiful and the useful.

DOLLAR DAY SPECIAL **\$25.00**

\$1.00 Down Balance 50c a Week

GRAMOPHONES

6 only, Victor and other Gramophones. To clear at, each **\$10.00**

Here's your chance to get one of these real good Gramophones at

\$1.00 Down and 50c a Week



Occasional Chairs

In tapestry and mohair. A real bargain! Dollar Day Special **\$9.75**

\$1.00 Down

Balance 50c a Week



10 ONLY, 50-PIECE GENTLE ENGLISH Dinner Sets

Values to \$15.00.
Dollar Day Special **\$16.95**

\$1.00 Down

Balance 50c a Week

CEDAR CHESTS

Beat the Moths to it! Dollar Day Special **\$11.95**

\$1.00 Down

Balance 50c a Week



Odd Bed Chesterfield

This Kroehler-built Chesterfield Bed complete with Spring Mattress **\$74.00**

\$1.00 Per Week Pays For It

Hundreds of Other Magnificent Bargains, Not Listed Here, Await You!—COME EARLY!

CRESCENT
FURNITURE CO. LTD.
The Store that Sets the Pace
CORNER 98 ST. C. JASPER AVE.

Responsible Out-of-Town Customers May Secure Same Terms—WHILE SUPPLY LASTS!

SAFeway STORES

PRICES EFFECTIVE SATURDAY, NOVEMBER 5th

Pure Jam Empire Strawberry, 4 lb. net weight tin. Extra special.	Marmalade Little Chisp Orange 12 White Buttons Silver-lined Tins Free with each purchase.	Butter Highway Fresh Creamery Delivered to your stores daily.
Each 46c	Each 25c	3 lbs. 62c
BISCUITS L.R. Duller Bisc. PICKLES Maple Syrup, 25-oz. Jar	Each 27c SAUCE Chef, 16-oz. Bottle RELISH Dysons' Secret, 25-oz. Jar	22c 32c

Bakery Specials	COMBINATION	25c
FRUIT CAKES Dark—1 lb. size.	1 Sultana Cake 1 doz. Cookies 1 doz. Raisin Buns	ALL FOR
Each 19c		
BEANS Ontario White WHEATLETS Gillespie, 4-lb. Bag	13c 19c	SUGAR crushed, 16-lb. Cloth Bags CATSUP Royal City, No. 2 Tin
		57c 10c

Flour "SAFeway" HIGH GRADE	Flour "AIRWAY" FAMILY PATENT
24-lb. bag 48c	24-lb. bag 43c
49-lb. bag 90c	49-lb. bag 83c
98-lb. bag \$1.75	98-lb. bag \$1.60
BUY YOUR WINTER'S SUPPLY	NOW AT THESE LOW PRICES.

TAPIOCA Minute	25c	SALMON B. C. Pink Tail Tins	Each 10c
PRUNES Large Oregon	19c	GELATIN Knox	Pkg. 20c
ALMONDS Spanish, 5-lb. Bag	39c	SPICES Any 1/2-oz. tin in stock	2 for 15c

Start Saving Safeway Free Recipes

Every Safeway Recipe has been tested, proven tasty, nourishing and economical by practical cookery authorities of Safeway Homemakers' Bureau. Safeway Recipes are given away by your Safeway Store, a card of one or more every week. They are well worth saving.

Fruit & Vegetables	2c	CABBAGE Solid, Local, lb.	25c	CARROTS Crisp, Local, 3 lbs.	9c
APPLES Jonathon, 16 lbs.	25c	ONIONS 16 lbs.	25c	ORANGES Valencia, Near 5 lbs. doz.	29c
ONIONS E.C. Country, 16 lbs.	25c	LEMONS Mexican, 6 lbs. doz.	38c	PEPPERS Dolores, 7 lbs.	25c
POTATOES Netted Green, 30 lbs.	19c				

Meat Department	Lamb Legs or Loin, lb.	12c	Prime Rib Roasts Boned, lb.	12c
ROUND STEAK Rounds, lb.	12c	LAMB CHOPS Loin, 2 lbs.	25c	
SIRLOIN BEEF Rounds, lb.	12c	VEAL ROASTS Boned, lb.	12c	
RUMP ROASTS Boned, lb.	12c	BEEF ROASTS Boned, lb.	6c	
Loins of Pork ALBERTA GRAIN FED. Hard or whole, lb.	10c	Sliced Side Bacon "SWIFT'S DELICO" 5 Packages	15c	

SAFeway STORES LTD.

Frances Stern

To Preside At

C.G.I.T. Meet

Owing to the inability of Miss

Winifred McIlroy to attend the

opening session of the Canadian

Girls in Training conference on

Friday, November 4, Frances Stern,

president of the Edmonton C.G.I.T.

Council, will preside until the elec-

tion of the 1938 officers takes place.

The outline of the program for

the Canadian Girls in Training

conference, which is to be held in

McDonald's church, Friday, Novem-

ber 4 and Saturday, November 5, 2 and

6 p.m. is as follows:

Friday, 7 p.m.—Registration of

conferencemen and leaders for

evening session.

Saturday, 9:30 a.m.—Session for

conferencemen only. All members

of the Edmonton Girls Council at-

tend the session.

1:30 to 2:00—Exhibit

table—Banquet for C.G.I.T. lead-

ers in the club room of the

Who Are You?

The name description of the

Beaver club of the Hudson Bay

Company entertained in the Tivoli

on Wednesday evening, when the

guests were the employees of the

company with their families and

friends. Gayly colored balloons and

flowers for the guests helped to

make the evening an especially

jolly one. Cards and dancing oc-

curred until the evening was over

as bridge was. Mrs. Davis, Miss G.

Mumford, Mr. Williams, Mr. Galpin

and Mr. Williams, Miss J. J. J.

were the balloon dance contest. Mr.

Smith was awarded first prize and

honorary president of the club and

vice-president. Her mobile ex-

pressive features and eyes of vivid blue

were turned to

"A familiar figure in Edmonton

a little woman of erect bearing,

rather absorbed in expression of

an air of quiet determination. Mrs.

Baileys-Smyth is a doctor of medi-

cine and formerly had practised in

South Africa and with a dash into

BEAVER CLUB

HOLDS DANCE

Holding the first of their winter

social dances, members of the

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Magazine Article 23 Years Old Describes Prominent Women

The Women of Edmonton would

make an interesting study at any

time. In an article which has just

come to hand, appearing in the

November, 1909, issue of the Cana-

dian West Monthly, a description of

the social leaders of the city at that

time is delightful to read in this

year of our Lord, 1938. Editor, Ger-

trude E. Seton Thompson, the story

draws a colorful picture of the

life of the capital city of Al-

berta four years after the birth of

the province of Alberta.

"Edmonton today has a society

that is strikingly different from

it was in 1904. It is largely owing

to the fact that it is largely owing

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The Women's Page

ALL WORTH WHILE MEN AMBITIOUS

DEAR MISS DIX—Any worthwhile man has ambitions toward which he is constantly working. As success and achievement come his wife must keep step with his progress unless she is a hindrance to him. A wife who simply remains a housekeeper with her mind entirely filled with family and household matters cannot have any share in her husband's mental life. He has gone on, broadening his interests and his mind, while she remains in the position of a servant, through her inability to longer be a companion to her husband. This is at the bottom of much of the domestic unhappiness we see about us and explains, if it does not justify, the philandering of husbands who seek abroad from other women the understanding their wives cannot give them. I wish you would impress on girls the necessity of trying to keep up with their husbands intellectually. A MAN.

Answer:
There is food for thought for all young wives in this man's letter, for it is only too true that the reason that many wives lose their husbands is because they did not keep up with the progress and the men marched on and left them behind.

DOROTHY DIX
A great many women feel that marriage gives them the privilege of sleeping intellectually as well as physically, and especially that they have a right to do so after the children come. Before marriage they read the new books and the papers and magazines and kept up with what the world was doing and were interesting companions. After Junior is born they never read anything but the baby book and their conversation from then on the balance of their lives is confined to feeding formulas and the rule thing, "Just say when you want it and I'll say when you want it."

Many women also regard marriage as a prison for buying their leisure in a napkin. They may have a pretty gift for music and they may have a few years of time and thousands of dollars depending it, but as soon as they get married they put away their talents and clamp the lid down on their piano and tell you with an air of righteousness that they never paint or practice now.

Many other women think that their whole duty as wives consists in being modest housewives and feeding their husbands. There never a speck of dust on their person. Their centers are cooked to perfection. Their husbands are always drenched and their buttons are, and they feel that having married women—meaning be a no right to expect anything else of them.

Still other women think that because their husbands found them pretty and attractive and romantic at 25 they will still find them that way at 40, and if they have not added another line to their repertoire at that time.

At 40, however, a previous mistake. During in the old days women were young and few opportunities of education and were kept more or less in the background, anyhow men did not expect much of their wives except to be good cooks and mothers of children. Perhaps then it didn't matter so much whether a woman was old or young, beautiful or plain, or up-to-date in her ideas, or whether she was a housewife or a socialite.

But it does now. A man's wife is an active factor in his success or failure. Many a clever woman who knew how to make friends for her husband and who is popular herself, in his biggest hour, and many a man of talent and ability never gets anywhere because he is pulled down by a

Gladys Says Latest Hair Is Bobbed

But No Neck Need Be Shaved, Rejoices Beauty

BY GLADYS GLAD
ONE THOUSAND of the foremost hair stylists in New York City recently decreed that to be fashionable this winter, women must be bobbed. The hair must be cut and tapered so that it just covers the ear lobes at the sides, and also extends from one to two or three inches above the hairline at the back of the head. But there is to be no look of a leatherneck machine at the back of the head, for the shaving of the neck is to be neither required nor desired.

That's one thing I'm happy to hear. For shaving is so ruinous to the hairline at the back of the head. That bare, shaved, pitifully exposed appearance is unattractive. And when the hair starts to grow in they give the neck a dirty, unpleasant appearance.

It is not only the hair at the back of the head that tends to show the neck a dark, ugly appearance. Graying for collar and the flitting of all dark curls during the cold months tend to darken and disfigure the skin at the back of the neck. And for this reason the neck requires a good deal of special attention during the winter months.

In the first place, the neck needs a lot of cleansing every time it should be cleaned every time that the face is cleaned. Otherwise, the grime is likely to get into the pores and form blackheads. A good exfoliating lotion also does much to keep the neck soft and clean. It is best to wash up at the back with a towel, or a clean band, the grease is not likely to get into the hair at the hairline.

In addition, the neck should be kept frequently oiled with treatment. A good and fast procedure of lemon juice and olive oil is effective. The lemon juice and olive oil is also a mixture of perfume and "rosewater" on two parts of lemon juice and one part of olive oil.

The chosen blend should be permitted to dry naturally on the skin. And when dry, a bit of cold cream or nourishing cream should be applied. In order to counteract any drying effect of the bleaching.

ANSWERS TO QUESTIONS

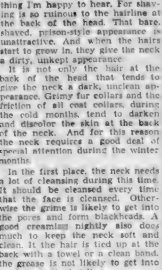
Editor: I think that you will find shades of tan, brown, blue, gray, dark, and light red and black most becoming to you.

Editor: It is indeed possible to reduce the built-up hair weight and still have it look like hair. But I believe that on accomplishing such reduction is contained in my "New Figure" book.



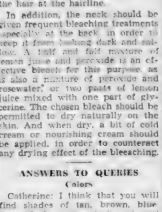
Pump for Fall

Many women also regard marriage as a prison for buying their leisure in a napkin. They may have a pretty gift for music and they may have a few years of time and thousands of dollars depending it, but as soon as they get married they put away their talents and clamp the lid down on their piano and tell you with an air of righteousness that they never paint or practice now.



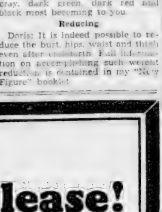
Kotex

SAVE!
New Phantom
24c



Ovaltine

SAVE!
\$1.25
95c




Eagle Brand Milk

SAVE!
19c



Saniflush

SAVE!
35c
24c



Zam-Buk

SAVE!
60c
35c



MUM

SAVE!
60c
45c



MERRICK

PRESENTS ANOTHER RED TAG DRUG SALE

Today and Saturday

Merrick casts discretion to the four winds in this great seasonal RED TAG DRUG SALE, the semi-annual bargain event of Edmonton.

A Red Tag with a new low price goes on mostly everything in the store. No effort has been spared to make this Red Tag Sale the most sensational of Drug Sales. Two Banner Days—TODAY and SATURDAY.

Come either of these Two Days and save on the things you really need. Stock up for a month or on these remarkable savings!

SAVE!
\$1.00
Horlick's MILK
89c

SAVE!
Eno's Fruit Salt
79c

SAVE!
Kleenex Large Size
17c

SAVE!
MOTTLED CASTLE SOAP BAR
15c

SAVE!
Aqua Velva
39c

SAVE!
Chewing Gum
3 for 10c

SAVE!
Kilm
\$1.49

SAVE!
Virol Large Size
\$1.09



SAVE!
Pure Cod Liver Oil 15c
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The Women's Page Society

Edmonton Home Economics Ass'n Plans Fine Work

Scholarships and Prizes Awarded—Household Tasks Studied

Although their intended purpose of activity contains many varied items of wide interest and with a variety of subjects covering the finest thing in the Home Economics Association of America has done to raise the status of the home economics worker and to bring dignity in the kitchen.

Working far from any other branches of the organization, the Edmonton Home Economics Association has a particularly fine club and carries on its share of the work in the best possible manner. Since the organization is still making its first steps, the outstanding achievement of the club is the presentation of a scholarship to the third year student in Home Economics at the University of Alberta. Last year this award for general good standing went to Miss Mary Burgess of Calgary.

Another interesting activity of the club is the encouragement of disinterested in studying home cooking on the part of children by the awarding of prizes to the best content at the exhibition.

Prizes are also given to the schools of agriculture for their work in the home economics department.

In the international association which is open to things which will give the student a better understanding of the home economics work, the club has been successful in securing a number of prizes for the best content at the exhibition.

The Edmonton branch carried on its work with dignity and efficiency. Miss Margaret Moore presented the prizes to the students of the University of Alberta. Miss Margaret Moore presented the prizes to the students of the University of Alberta.

SEASON'S PROGRAM

The first meeting of the season was held on November 2nd at 8:30 p.m. at the University of Alberta. The program was presented by Miss Margaret Moore.

Edmontonians Take Part In Chautauque

Stimulated interest in local people and activities in the Chautauque was shown by the participation of the Chautauque in the local Chautauque.

Edmontonians Take Part In Chautauque

Stimulated interest in local people and activities in the Chautauque was shown by the participation of the Chautauque in the local Chautauque.

Social-Personal

How long he lives? The question was asked by an Edmonton doctor who had just pronounced the aged Chinese doctor in the street. The doctor was the late Mr. H. H. Sharpley, who was the last of his race in the city. He was the last of his race in the city.

The Chinese count-eyed the black hair rapidly but not so much as the white hair. Several days later the busy doctor was surprised in the office by a delegation of Chinese visitors. They had come to see the doctor who was the last of his race in the city.

Mr. and Mrs. John McNeill were the guests of Mr. Harry Lauder and Mrs. Lauder at the home of the latter. The guests were the last of their race in the city.

Mr. and Mrs. J. Wallace were the guests of Mr. Harry Lauder and Mrs. Lauder at the home of the latter. The guests were the last of their race in the city.

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National Dance Original Affair Of C.N.R. Club

Flage Form Stirring Setting for Party Thursday

Flage of many nations dropping the flag of the Canadian National Dance event, the C.N.R. Club is holding a party on Thursday evening at the hotel. The party is a stirring setting for the party.

Mr. and Mrs. John McNeill were the guests of Mr. Harry Lauder and Mrs. Lauder at the home of the latter. The guests were the last of their race in the city.

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November SALE 26th

Opening Day Offers Extraordinary Values to celebrate 26 years' leadership in fashion quality and value!

All New Merchandise Specially Purchased For This Great Event

Coats Fur Trimmed, New Fabrics Regular to \$29.50 \$19.50 New Merchandise.	Coats New Furs New Fabrics Regular to \$39.50 \$25.00 New Merchandise.	Coats Exquisitely Furred Regular to \$55.00 \$39.50 New Merchandise.
Hats Smart Fels Reg. to \$3.95 \$1.95 New Merchandise.	Hats Chic Styles in Felt Reg. to \$5.00 \$2.95 New Merchandise.	Hats New Colors, New Styles Reg. to \$7.50 \$3.95 New Merchandise.
Hats Smart Models Reg. to \$10.00 \$6.95 New Merchandise.	Dresses Daytime Dresses, Crepes, Satins and Woals \$18.95 Values to \$29.50	Jackets Fine Leathers, Gay Colors Regular \$15.00 \$9.95 New Merchandise.
Dresses Evening and Afternoon Dresses \$26.95 Values to \$49.50	STREET FLOOR SHOP	

Gloves 500 Pairs Simplex Chamois Gloves, Regular \$1.00 79c New Merchandise.	Hosiery 1500 Pairs Chiffon and Semi Service, Finest Quality Regular \$1.00 79c New Merchandise.	Berets 100 Corduroy Hats and Berets, Regular \$1.50 79c New Merchandise.
Skirts 60 Skirts, Brown, Navy, Wine Reg. to \$5.00 \$2.95 New Merchandise.	Dress Special 150 Daytime Dresses Rough crepes, satins and crepes. Values to \$15.00 \$6.95 14 to 44	Skirts 60 Skirts Twelves and plain colors, Reg. to \$6.50 \$4.95 New Merchandise.
Scarfs Silk Scarfs, Wool Scarfs Reg. to \$1.50 95c New Merchandise.	Hankies Smart designs and colors 9c 12 for \$1.00 New Merchandise.	Scarfs 175 Chiffon Scarfs Reg. to \$2.50 \$1.49 New Merchandise.
Hankies Linen Hand-Embroidered 18c 6 for \$1.00 New Merchandise.	Handbags 100 Bags Chiffon Novelty Leathers, Regular to \$7.50 \$2.79 New Merchandise.	Gloves 200 Pairs "Feline" Smart Not Glazed, Regular \$5.50 \$1.95 New Merchandise.
Robes 60 Fresh Flannel Striped Robes, Regular \$7.95 \$4.95 New Merchandise.	Foundation Garments Corsets, Girdles and Corsets from well known makers. Regular to \$6.50 \$2.95 MODERN, per pkg. (and "Vemo" Extra) 39c New Merchandise.	Lingerie Wash Silk Gowns and Pyjamas Regular \$2.50 \$1.98 New Merchandise.

SPECIAL—ONE WEEK ONLY—SPECIAL

PERMANENT WAVE...

THE MARVELLA "CERTIFIED" CROQUIGNOLE STEAM-OIL "PUSH-UP" Scientific Hairdressing

Two Doors West of Bank of Commerce—Upstairs

MADAME C. FERRIER, MGRS. MRS. J. J. FERRIER, ATTENDANTS

All Professional, Reliable Help

PHONE 27334

You Never Pay More at
Edmonton's Own Store!

Johnstone Walker & Co. Est. 1886

Store Opens at 9 a.m. Closes at 6 p.m. Phone 25161. Ask for Dept.

THOUSANDS Turn Out En Masse in Response to VALUES Offered by This Time-Honored Edmonton-Owned Store—We've Got the GHOST (Depression) On the Run!—Anniversary Sales Records of a Year Ago—ECLIPSED!

Fifty Only Women's Fur-Trimmed Winter Coats

In Exclusive Models
Repriced for
Anniversary
Sale

\$33.80
MSD
\$43.80



Beautifully tailored coats which you and scores of other women have admired on every occasion you have had to visit this department.

Coats adorned with large stylishly designed collars and novelty trimmed cuffs and elbows of such luxurious, fashionable fur as—

Red, Brown and Genet Fox
Wolf, Sable and rich dark
Centreback Muskrat

Tailored from fine all wool sueded-fabric, rough wool crepes, French wool diagonals and silky finished English broadcloths. Every coat attractively lined with silk crepe, Swiss cord in shadow-stripe and interlined to waist with chevron.

Shown in black, brown, wine, navy and green.
Sizes 14 to 40.
Anniversary Sale \$33.80 and \$43.80

Women's 'Ceetee' Sample Underwear on Sale at Cost Price

Two complete sets of travelers' samples of "Ceetee" brand underwear, bought at a discount that enables us to offer it to you at cost! Women's combinations, vests, bloomers, and panties in fine wool, silk and rayon, and cotton and wool crepe. Two sets made up have just two pairs or two of each piece.

COST PRICE

Nemo-Flex Semi-Step-in Girdles
Nemo-Flex Semi-Step-in Girdle at about half the regular price! Made of lower-retch broadweave with elastic side supports. Overlaid reinforced and light lined elastic. Sizes 28 to 34. Regular \$4.00. Anniversary Sale **\$1.98**

Crepe de Chine Bed Jackets and Slips
CREPE DE CHINE BED JACKETS—Pastel shades, embroidered and lace-trimmed. Anniversary Sale **\$1.95**
CREPE DE CHINE PRINCESS SLIPS and NIGHTGOWNS—Tailored styles, finished with galaxy embroidered details. Anniversary Sale **\$2.95**

300 Women's and Misses' Smart Pullover Sweaters

At Less Than Cost!

One of the most remarkable bargains we have offered in this Sale, starting at 9 o'clock shopping!

They are in smart styles with cuffs, collars with wide cuffs, in fine wool and silk and wool in pretty color combinations. Sizes 34 to 40. Anniversary Sale **\$1.00**

Boys' Jumbo Knit Sweater Coats
Good serviceable and warm jumbo knit sweater coats for school and play. They are of all wool yarns in black and navy, blue, grey and two colors. Sizes 30 to 36. Anniversary Sale **\$1.95**

Boys' Pullover Sweaters at 59c
A splendid weight and quality for wearing under a suit coat or wind-breaker. Have polo collars or V-neck. Choice of many colors. Sizes 25 to 36. Regular \$1.00. Anniversary Sale, 59c.

New Special Purchase 50 Doz. Men's Silk Scarfs
Regular \$3.00 to \$4.00 Values for \$1.00. A Factory Clearance specially bought for the Anniversary Sale, at a price that enables us to offer regular \$3.00 to \$4.00 values for \$1.00.

They are in the large square styles of heavy silk, in brown, orange, grey and novelty designs. Anniversary Sale **\$1.00**

Professional Tube Skating Outfits for Men and Boys

Comfortable Boots and Skates, Riveted Anniversary Sale Special, \$4.50

Good skating on lakes and sloughs, soon to be followed by the opening of city rinks! The Anniversary Sale offers first class outfits for men and boys at a surprisingly low price!

The boots are the professional type, made of non-sketting black leather on cap-toe lasts, lined with moose web supports. These skates are a luxury type with rapidly torn-up laces. Boys' sizes 10 to 12. Adult sizes 6 to 12. Outfit complete. Anniversary Sale **\$4.50**

Women's Colorful Ascot Scarfs

Anniversary Sale Special **89c**

A fascinating selection of Ascot scarfs in crepe de chine and fine wool. New designs in striking color combinations in brown, orange, green, blue, mauve, and black and white. Anniversary Sale **89c**

Sanitary Belts—Anniversary Sale, 15c Each
Three popular styles from which to choose. Made of strong elastic. One color. Anniversary Sale **15c**

700 Yards 36-Inch All-Over Laces

At a Price That Calls for 9 o'clock Shopping! **69c**

Such dainty new All-Over Laces are sure to be measured off quickly, Saturday, at this low price. Qualities and designs specially suitable for afternoon and evening frocks in brown, taupe, burnt orange, green, blue, lilac, mauve, mauve, scarlet, black and white. 36 inches wide. Anniversary Sale, per yard **69c**

Women's Dainty New Neckwear

Regularly to \$1.75. Anniversary Sale **49c**

Dainty new neckwear in collar and cuff sets, also separate collars in V-neck, square and lotus, etc. in lace, crepe de chine and gauze. Anniversary Sale **49c**

200 Yards Hand-Made Laces at 14c Yard
Lovely new hand-made laces for trimming business headwear. 4 1/2 inch wide. Anniversary Sale **14c**

500 Yards Fashionable All Wool Coating Fabrics

Regularly to \$3.95 Yard—Saturday at \$1.49

You'll certainly want a coat length of these beautiful fine all wool materials for yourself or daughter once you feel the quality and see the pretty weave and shades!

PLAIN SHADES
PICTURED PATTERNS
AND NOVELTY
WEAVES. Some will finish them are suitable for bathrobes, 54 inches wide. Regularly to \$3.95 yard. Anniversary Sale **\$1.49**

Several Hundred Pairs Women's and Girls' Smartly Styled Shoes of Fine Quality Leathers

Re-grouped and Re-priced for Anniversary Sale!

Think of the satisfaction of being able to buy a new pair of Shoes tomorrow for \$2.49. Selection includes at least fifteen different styles, four of which are exactly as illustrated! Cleverly designed Ties for business, campus, and school wear. Made of black and brown. Strap Slippers and Pumps for afternoon elegance. Shown in black and brown kid, black suede combination leathers. High, medium and low heels. Sizes 2 1/2 to 6. Different widths. Anniversary Sale **\$2.49**

Anniversary Sale Specials at Candy Counter

100 lbs. PEPPERMINT BUTTERSCOTCH **25c**

Special, Saturday, 50 lbs. CHOCOLATE DROPS—Assorted, Candy Counter **15c**

Special, Saturday, 25 lbs. PAN TOFFEE—Plain or with Walnuts or almonds **25c**

Special, Saturday, 100 lbs. AVIATION HELMETS **75c**

200 Pairs Women's Fine Quality Empress Shoes

Including Arch Corrective Styles—Broken Lines!

Regularly to \$7.50. Anniversary Sale **\$5.95**

Strip styles in black and brown; Ties to black only, and Oxfords in tan kid leather. Also dressy three-eyel Ties and Gore Pumps in black and brown kid. High, medium and low heels. Widths AA to C in sizes 4 to 8. Regularly \$7.50. Anniversary Sale **\$5.95**

Children's and Misses' Strap Slippers and Oxfords

Smart new styles, made on comfortable lasts. Nicely finished inside with soft lining. In animal and patent leather, have flexible leather soles and rubber heels.

INFANTS' sizes 2 to 5 **95c**

CHILDREN'S sizes 5 to 7 1/2 **\$1.25**

CHILDREN'S sizes 7 to 9 **\$1.75**

MISSSES' sizes 9 to 12 **\$2.25**

Twenty-Two Only, Women's Novelty Knitted Sports Suits

Three- and Four-Piece Styles

Regularly \$15.00 and \$19.75. Anniversary Sale **\$10.00**

Not altogether a question of whether one is in need of a suit of this description just at the present time, but one of whether it wouldn't be wise and thrifty to buy one for next season!

Three- and four-piece styles, knitted of fine all wool or silk and wool yarns in popular shades. The majority have little matching leavers. Regularly \$15.00 and \$19.75. Anniversary Sale **\$10.00**

Special Purchase of 100 Women's Snappy New Felt Hats at a Bargain Price!
Don't attempt to form any conclusions regarding these hats, for the ridiculously low price may be misleading.

They are of fine new styles, featuring tubular and smart crown styles. Trimmed with velvet, fur, feathers, and ribbons. Colors: navy, brown, green, black and white shades. Perfectly made. Anniversary Sale **\$1.59**

Buy Hosiery for Yourself—Buy Hosiery for Christmas Gifts Tomorrow and Save!

Choice of Two Different Lines—All Perfect!

65c TWO PAIRS **\$1.25**

The first three days of the Anniversary Sale have not only proved to thousands of women that this is the place to buy and save, but that it is the place for service!

Our Hosiery Department, To test in length, makes Hosiery shopping a real pleasure. Take advantage of the Anniversary Sale and buy all the Hosiery you need for yourself for months to come—then buy a few pairs for Christmas gifts. Every pair pure silk, fast fashioned and perfect!

LIGHT SERVICE WEIGHT in the following shades: TRENCH, BURGUNDY, BEIGE, CAMEL, TRENCH, ALLEGRETS, DUSK. Sizes 8 1/2 to 10 1/2. Anniversary Sale **65c**

PURE SILK CHIFFON in the following shades: TRENCH, BEIGE, BURGUNDY, DUSK, ROYAL, and CONGO. 6 pairs of 2 pairs \$1.25. Anniversary Sale **\$1.25**

75 Only, Children's and Misses' Frocks at \$1.29 and \$1.59

These frocks at home a bargain to us! They are made of fine wool, silk and cotton, and have elastic at the waist. They are of a fine wool, silk and cotton, and have elastic at the waist. They are of a fine wool, silk and cotton, and have elastic at the waist. Anniversary Sale **\$1.29**

50 Only, Boys' Smartly Tailored Winter Overcoats

Regularly to \$22.50. Anniversary Sale **\$14.95**

Parents who have time to provide boys with warm Winter Overcoats shouldn't fail to come in tomorrow and see these! They are smartly tailored of all wool crepe and velvet-lined. Sizes 10 to 16. "Guard" models with pleated backs and half belts. Warmly lined. Sizes 10 to 16. Regularly to \$22.50. Anniversary Sale **\$14.95**

Men's Warmly Lined Capeskin Gloves at \$1.00 Pair

These are the latest in fur, warm and soft. They are made of all wool crepe and velvet-lined. Sizes 10 to 16. Regularly to \$1.00. Anniversary Sale **\$1.00**

Men's Serviceable Work Shirts

Regularly \$1.50. Anniversary Sale **\$1.00**

These are made in tough cotton, with buttoned an open front. They are of a fine wool, silk and cotton, and have elastic at the waist. They are of a fine wool, silk and cotton, and have elastic at the waist. Anniversary Sale **\$1.00**

500 Pairs Men's Fine Wool Sox

Anniversary Sale **50c**

These are made in tough cotton, with buttoned an open front. They are of a fine wool, silk and cotton, and have elastic at the waist. They are of a fine wool, silk and cotton, and have elastic at the waist. Anniversary Sale **50c**

Men's Jumbo Knit Sweater Coats

Regularly \$25.50. Anniversary Sale **\$19.95**

These are made in tough cotton, with buttoned an open front. They are of a fine wool, silk and cotton, and have elastic at the waist. They are of a fine wool, silk and cotton, and have elastic at the waist. Anniversary Sale **\$19.95**

Forty Only, Young Men's Fashion-Craft Tailored Suits

Regular Values to \$25.00—Clearing

\$10.00

Young men and men who wear sizes 34 to 38, shouldn't fail to come and see these! They are made of fine wool, silk and cotton, and have elastic at the waist. They are of a fine wool, silk and cotton, and have elastic at the waist. Anniversary Sale **\$10.00**

These are made in tough cotton, with buttoned an open front. They are of a fine wool, silk and cotton, and have elastic at the waist. They are of a fine wool, silk and cotton, and have elastic at the waist. Anniversary Sale **\$10.00**

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JOHNSTONE WALKER

"YES, DOCTOR—BOVril IS JUST WHAT HE NEEDED"

"He began to pick up at once and now he's talking about going to business." Bovril, the concentrated goodness of prime beef, tempts invalid appetites and has the unique power of enabling convalescents to get more nourishment from other foods.

Taken regularly after illness, Bovril helps reduce the "getting well" period from weeks to days.

Gives Strength Quickly

Women's Page Features

Home-Cured Ham Repays Labor With Fine Flavor

Lard Can Be Made in Kitchen as Well
By MRS. MARY
When economy is of utmost importance, the homemaker will find it well worth her while to cure a ham and repay her labor. It is equally well to be able to make lard in the kitchen as well as to be able to make it in the lard can.

There are two common methods of curing pork. Sugar cured meats are usually considered the finest. Although these cured in a brine are preferred by some people.

TO SUGAR CURE PORK

Two and one-half pounds salt 2 1/2 cups sugar, 1 cup molasses, 1 cup molasses, 1 cup molasses.

Put one and one-half pounds salt around the ham or hams or shoulders. Rub both sides of meat well with molasses. Sprinkle with pepper and salt. Put in a large crock or tub and let it stand for three days. Rub two times in three-day period. Rub with molasses three times in four to six weeks. The famous Virginia ham is cured in this way.

TO CURE WITH BRINE

First rub each ham or shoulder with 1 tablespoon powdered salt. Rub around the bone with 1 teaspoon black pepper, whole and one-half pounds of brown sugar with 2 cups molasses. Rub well with this. This quantity is enough for fifty pounds of meat.

Formal Frock



By MRS. LINETH

Don't you think? Don't you think? Don't you think?

Minute Make-Ups

Don't you think? Don't you think? Don't you think?

Donald W. I. Hold Banquet

Exclusive to Edmonton Banquet. Donald W. I. Hold Banquet.

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Vancouver Firm Comes To City

Sterling Food Markets Buy Burns' Stores

purchase of these Edmonton food markets of Burns and Co. Ltd. of this city was announced Friday by Burns M. Wilson, president and manager of Sterling Food Markets, Ltd., Vancouver.

Sterling Food Markets, Ltd., an all-Canadian organization, made up of Western Canadian men with business experience in the food business in this city with a view to consolidating the local wholesale and export activities.

On this purchase, Sterling Food Markets, Ltd., operated by the firm, and this number now will be increased.

At present the company is operating in Vancouver, North Vancouver, New Westminster, Coquitlam, Fort Moody, Langley, Fraser and Mission.

Nationally advertised packing house products are handled by the firm. Having in the open market the firm makes a feature of price and value, but at the same time there will be retained the high standards established in the past by the Burns organization.

Membership of individual stores will not be altered by the change of ownership. The personal relationship between the store and patrons in the past will be maintained and continued.

In addition to Mr. Wilson as president and general manager, Sterling Food Products includes among its officers George A. Martin, president of Glenora, Hart and Co. and Arthur Proctor, chairman of accountants.

By MRS. LINETH

Don't you think? Don't you think? Don't you think?

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Here's Your HARRY TAIT Check List

FRIDAY SATURDAY and MONDAY Food Specials!

Check the every day savings you can get out of this ad and put it to your use for your shop time.

"Personal Selection Insures Satisfaction"

NABOB—Always Fresh

COFFEE 1 lb. Vacuum Tin 39c

PRIDE OF B.C.—Northern Fish

SALMON 1 lb. tin 9c

AVIATOR—Tomato

CATSUP 12 oz. bottle 12 1/2c

FIVE ROSES—For Better Satisfaction!

FLOUR 7 lb. sack 16c

FRESHLY MADE—L.R.C.

DOLLAR SODAS 27c

THE ALL-BRITISH BRAND

SUNLIGHT SOAP 15c

BAKERY SPECIALS

From HARRY TAIT'S BAKERY

RASPBERRY OR LEMON

JELLY ROLLS 15c

DOCTORS SAY: "Get More Prunes"

PRUNE CAKES 14c

FRESHLY HARVESTED—Full of Fresh Apples

Apple Turnovers 23c

FRESH From Our Own Ovens

BREAD Full 2-lb. loaves White or Brown 4c

MESSEIA—Juicy—The right one

LEMONS Dozen 34c

GAINER'S Pure Edmonston

LARD 1 lb. pk. 10c

HARRY TAIT'S Alberta "Wild Lion"

Creamery Butter 2 lb. pk. 45c

Goods Always Fresh at

HARRY TAIT'S GROCETERIAS

Check List for 1932 in Canada and U.S.A. by Mrs. H. T. J.

Check List for 1932 in Canada and U.S.A. by Mrs. H. T. J.

Milady Beautiful

By LOIS LEEDS



BEAUTY CREAMS FOR VARIOUS USES

There is such a bewildering array of beauty creams in the shops that it is often hard to decide which to buy. All are advertised to enhance beauty, and many of them are sold at high prices.

Readers of this column frequently ask me to distinguish between the many types of cream and to tell me which is the best.

Let us begin with the most familiar kind—cold cream. It has been estimated that American women used 50,000 tons of it during 1930. It comes in light and heavy grades for use in cleaning the skin.

The action of having skin is more than just to clean it. It is to keep it soft and supple. Every one who uses makeup needs to know how to use it.

Those with dry skin should use a cream that is not too rich. Cold cream is not left on the skin overnight. It is a recipe for a dry, cracked skin.

One-half ounce of cream, one-half ounce of water, four drops of oil, one drop of perfume, one drop of rose water. Mix the water and oil together in a double boiler. Add the glycerin, rose water and perfume. Stir well.

Let this solution to the melted oils, drop by drop, being over backward, breaking the water.

FRANK'S SNARE STORY

VICTORIA, CROCKERY, Nov. 4.—Frank's Snare story is a tale of a man who was caught in a snare.

He was caught in a snare, and he was caught in a snare.

He was caught in a snare, and he was caught in a snare.

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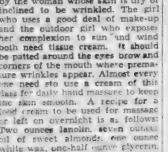
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What New York Is Wearing

By ANNABELLE WORTHINGTON



constantly with a Dover eggbeater. Add perfume last, when the cream is smooth and white.

Another class of beauty cream includes so-called skin foods. These are usually made with a base of lanolin or codon butter. They are usually made with a base of lanolin or codon butter.

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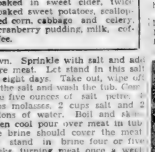
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What's What

By HELEN GUCH



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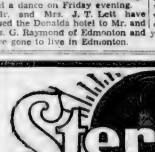
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By HELEN GUCH



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By HELEN GUCH



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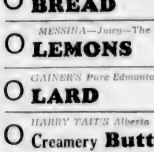
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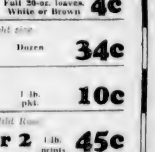
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What's

SIMON WONDER CIGARS—Originally 3 for 25c. Saturday Special, box of 25 for **1.25**

MACDONALD CIGARETTES—Tins of 50's. Saturday, tin **50c**

Jasper Ave., HBC

CAR TOW CABLE—1 only. 15-foot length.	
Originally \$4. Sale	\$2
MAGNETIC BARE SAFETY LAMPS—10 only.	
Sticks to metal. Originally 250. Sale	1.49
FIRST AID KIT—6 only.	
Originally 275. Sale, each	1.75
FIRST AID KIT—2 only.	
Originally 375. Sale, each	2.95
CAR FRONT SEAT COVERS—3 pair only.	
Originally 69. Sale, pair	1.95
TIME TESTERS—3 only.	
Originally 1.50. Sale, each	\$1



ASSORTED BISCUITS - 250
1-lb. pkts. Special, each 14c

EXTRA SPECIAL!
Sealed Bark Bacon, piece
sliced. Per lb. 1 lb.

—1000 HBC FR. Pies, in the following flavors:
—Apple, Peach, Apricot, Minnie, Logansberry, Blackberry and Prune. Special, each ... 16c
ASSORTED BISCUITS — 25c
1-lb. pkts. Special, each 18c

Six-Cent Wheat Preference Will Make Churchill Great Shipping Point

TRADE BOARD OFFICIAL SEES GREAT FUTURE

Announcement, He Says,
Should Be Hailed With
Satisfaction

SASBATOON, Ont., Nov. 4.—The trade board of Churchill, as a shipping and storage point for the development of average to six-cent wheat, is hailed as a great future.

The announcement should be hailed with satisfaction, he said. "This government should permit the development of Churchill as a storage and shipping point for wheat, and should also permit the building of a harbor and a railway to the present storage facilities at that port."

CAPT. MAY IS BROUGHT BACK TO EDMONTON

Rushed in by Plane Following Death of His
Father Wednesday

Great distress at the sudden death of the old and well-known Captain May, who died at his home in St. Mary, near Canadian Airways, arrived in the city Thursday evening after a dash by special train from the north following a death in his family.

May was dead.

All places of Canadian Airways were out on the day, so a special train was sent to St. Mary, where May was buried and then Captain May at St. Mary in the morning.

May was buried in St. Mary's church, where a service will take place at 10 o'clock on Friday.

Funeral Saturday

Funeral services for the late Captain May will be held at 10 o'clock on Saturday at St. Mary's church.

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Her Lover's Strange Suicide Turns Gay Paris Actress Into Figure of Tragedy

BROKEN ROMANCE SHATTERED
BY DRAMATIC DEATH AT SEA



Miss Alice Cohen, whose brilliant beauty recently attracted a grim fate for Lieut. Victor Point, her distinguished and zealous suitor.



Miss Alice Cohen, whose brilliant beauty recently attracted a grim fate for Lieut. Victor Point, her distinguished and zealous suitor.

PARIS, Nov. 3.—The gay and brilliant Paris actress, Miss Alice Cohen, whose brilliant beauty recently attracted a grim fate for Lieut. Victor Point, her distinguished and zealous suitor.

Point, who was a French naval officer, was killed in a collision with a British ship.

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Northern Electric Radios Show Great Improvement In Scientific Features

Tone Control Stressed in New Models—Duplex Diode Triode Tube Opens New
Vistas in Realm of Radio

Featuring many improvements in the science being achieved in reception, combined with impressive beauty in cabinet design, new Northern Electric company radios are now on view in windows of city stores and are daily attracting much attention from all interested.

It is so no wonder that these models should be "models" in every sense of the word. They are models of what designers and engineers claim is "perfect" radio.

For lack of time to elaborate on the merits of these models, it is sufficient to say that they are models of what designers and engineers claim is "perfect" radio.

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company engineering efficiency, J. V. Vinson, head of its radio laboratory, was chosen with a company of Canadian scientists in setting of the radio wave frequency.

One of the most outstanding features of the new Northern Electric radio is the duplex diode triode tube. This tube enables the laboratory to detect a high quality tone.

This arrangement permits the audio output stage to be driven directly without intermediate audio amplification.

While this tube represents an outstanding achievement, there are, in addition, many other notable features of the new models.

Northern Electric is especially proud of its automatic tone-control feature. In these new models, tone control is not only automatic, but is also entirely removable.

Quick heater tubes are another feature of these models. These operate in from seven to 10 seconds as against 40 seconds required for old style heater tubes.

Many good radio programs have been ruined by the irritating crackle and whistle that frequently occur in radio construction.

As a tribute to the skill and achievement of Northern Electric

Barbers Strike: Haircuts, Shave For Nickle Only

HAIR CUTS, SHAVE FOR NICKLE ONLY

The people who still live for the "good old days" of quarters, barbers and a nickel shave have not heard about Lakewood.

Production of coke in Canada during September, 1932, amounted to 1,265,000 tons, or 47 per cent more than the 1,000,000 tons of August and compared with 1,250,000 tons in September, 1931.

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Northern Electric RADIO BEAUTIES

These New Sets will Amaze You!



YOU have known all along that radio engineering genius had not said its last word—you knew that any day might see astounding advances in radio construction and performance.

That advance has now come. The new Northern Electric Radios give owners of receiving sets a new appreciation of broadcast reception and demonstrate the amazing advance that has been made within the past two years.

HEAR THEIR SUPERB TONE

The cabinets are exceptionally beautiful examples of the cabinet makers' art, but it is in performance and superb natural tone that Northern Electric receivers prove the value of the Company's more than 50 years' experience as pioneers and leaders in the development of electrical sound equipment.

Before you buy any radio, see... and hear... these new sets. They represent the very last word in radio engineering and embody all desirable present-day features.

NOTE THESE UP-TO-THE-MINUTE REFINEMENTS

Quick-beat-cubes, between-station noise elimination, automatic volume control, some identity throughout the range, automatic tone compensation with volume control, triple-action detection, perfect selectivity, re-in loud speaker operation, and reproduction that is entirely free from A.C. hum.

"Miss Concerto"

Model 105—Illustrated above is an All-Wave set with "Wave-Beam" Visual Tuning. This flexible Super-heterodyne set is capable of receiving from 15 meters up to 550 meters on the one tuning control and one dial. Cabinet is 45 inches high, 20 1/2 inches wide and 13 1/2 inches deep. Complete with mikes. \$175.00

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Miss Symphony

Model 110—Shown in the illustration—is the most powerful broadcast receiver and the most highly engineered unit yet turned out by the Northern Electric Company. It is a 12-tube, triple-tuning Super-heterodyne set of almost perfect selectivity and reception with a broadcast range including frequencies down to 540 KC. The wide musical range covered and the very high output from the twin loud speakers make possible a brilliant reproduction of reproduction. The de luxe cabinet is 50 1/2 inches high, 27 1/2 inches wide and 13 1/2 inches deep. Complete with tubes. \$224.50

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LET US DEMONSTRATE THE NORTHERN ELECTRIC RADIO TO YOU

Northern Hardware Ltd.

101st Street Edmonton's Leading Hardware Store Phone 21012-21013

National Music Co. 9916 Jasper Phone 21315

Don't Buy a Radio Until You Visit Our Store and Hear The Superb Tone of the Northern Electric Radio!

Sold on Easy Terms

Hyndson's Day Company

INCORPORATED 27th MAY 1920

We Are Featuring Model 80, as Illustrated

139.50

YOU have only to hear its magnificent full-tones to realize their beauty.

YOU have only to tune in the stations to realize its wonderful selectivity.

YOU have only to see the striking Cabinet to desire it for your Home.

YOU have only to visit our Radio Department and hear our convenient terms, to know how easily you can own one.

Headquarters for Northern Electric Radio Sales

To \$1.25 MEN'S DRESS SHIRTS
Well known manufacturers' goods for fall and winter. Separate and collar-stuffed styles. Sizes 34 to 44.
59c
Main Floor

To \$1.25 MEN'S DUCKSKIN CLOTH
Vests finished with crests. An ideal winter garment. All sizes.
69c
Main Floor

To \$0.75 MEN'S WHIP-CORD AND MACKINAW JACKIES — A special lot arranged for winter days' wearing in coats and dark eye shades. All sizes.
\$1.69
Main Floor

To \$1.15 MEN'S DUCKSKIN LEATH-ERS
WINDBREAKERS — Finish-lined — a real warm garment for all outdoor wear. All sizes up to 46.
\$4.98
Main Floor

To \$1.50 Men's Winter CAPS
Heavy navy weight. All sizes.
69c
Main Floor

To \$1.50 MEN'S SILK SLIPS
Not from this recent clearance — all sizes.
59c
Main Floor

To \$1.50 MEN'S WINTER CAPS
Heavy navy weight. All sizes.
69c
Main Floor

To \$1.50 MEN'S SILK SLIPS
Not from this recent clearance — all sizes.
59c
Main Floor

To \$1.50 MEN'S WINTER CAPS
Heavy navy weight. All sizes.
69c
Main Floor

To \$1.50 MEN'S SILK SLIPS
Not from this recent clearance — all sizes.
59c
Main Floor

To \$24.00 OVERCOATS
All-wool tweeds — Chatterbox, the new one, all sizes including that very popular blue, in styles to suit both young and older men. The sizes are 34 to 46. Get they go at only
\$10.95
Main Floor

To \$23.00 Men's Suits
Jungle decoration tweeds, fancy weaves. PLEIN JUTE bottoms, well built of and the men are all sizes. A real value. Get they go at only
\$10.95
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Jungle decoration tweeds, fancy weaves. PLEIN JUTE bottoms, well built of and the men are all sizes. A real value. Get they go at only
\$10.95
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To \$1.45 MEN'S WOOL SHIRTS AND DRAWERS
100% wool, heavy cream and natural rib. All sizes. Garment.
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Week-End MURDER

by GABRIELLE E. FORBUSH
© 1932 BY NEA SERVICE INC.



Could such a girl be involved in a murder? You will find the answer in "Week-End Murder," the new serial beginning

WEDNESDAY
November 9



What was the secret that death kept Amos Peabody from disclosing? Read "Week-End Murder" for the answer. It begins

WEDNESDAY
November 9



She Wasn't Afraid

Linda Averill would not give up trying to learn what really happened the morning Amos Peabody fell from the second floor balcony, though others warned her of the tremendous risk. Linda persisted—and discovered those warnings were well founded. She is an important character in the new serial—"Week-End Murder,"



It Happened Quickly

Tom Averill was looking forward to a pleasant week-end. A few guests had been invited to his home. Suddenly things began to go wrong. Tom tried to set them right—Within 48 hours a murder and attempted murder had been committed, the guilty person had been discovered and forced to confess. All this happens in "Week-End Murder," the exciting new serial.

WHOSE voice did Linda hear behind the closed door? What was the shadow on the balcony? And what was the secret of Amos Peabody's strange death?

Read About It in the

Edmonton Bulletin
AN INDEPENDENT NEWSPAPER IN PUBLIC SERVICE

ORDER YOUR COPY NOW—PHONE 26121

— Circulation Department —

Hepburn Refused Right To Put In Resolution Asking Sun Life Probe

PUBLICATION OF CONTENTS ARE BANNED

OTTAWA, Nov. 4.—(C.P.)—The House of Commons today refused to pass a resolution asking the Sun Life of Canada to be investigated by the committee on the management of the company.

AUTO DAMAGES DENIED VICTIM

OTTAWA, Nov. 4.—(C.P.)—The House of Commons today refused to pass a resolution asking the Sun Life of Canada to be investigated by the committee on the management of the company.

Police Court

Various small cases were heard in the Police Court today, including charges of assault and public intoxication.

Eleanor Holm Signs For Seven Years In Movies

HOLLYWOOD, Nov. 4.—(C.P.)—Eleanor Holm, the new movie star, today signed a seven-year contract with the Famous Players-Lasker company.



AS MOVIE STAR

ELEANOR HOLM

IN THE SWIM

Young Partridge Hunters

LADS 13 AND 14 ARE "SCARED STIFF"

Kill 2 Moose With .22

ALBERTA, Nov. 4.—(C.P.)—Two young hunters today killed two moose with .22 caliber rifles.

MORE OUTLAWS GO ON WARPATH

Several more outlaws are being sought by the police in the province.

Support Request For Bus Service On Calgary Trail

The Calgary Trail bus service is being supported by the community.

Three Mysterious Blasts Hit Guelph

GUELPH, Ont., Nov. 4.—(C.P.)—Three mysterious blasts were heard in Guelph today.

SHAW WARNS OF U. S. VISIT

LONDON, Nov. 4.—(C.P.)—Shaw today warned of a possible U.S. visit.

STONY MOUNTAIN FINDER

STONY MOUNTAIN, Nov. 4.—(C.P.)—A find was made in the Stony Mountains today.

DART THOSE 'KILLERS'

COLON, C. Z., Nov. 4.—(C.P.)—Dart today warned of 'killers' in the colony.

Farmer Suffers Agonies 8 Days; No Food, Water

WINNIPEG, Nov. 4.—(C.P.)—A farmer today suffered agonies for eight days without food or water.

HOTEL ROBBERS GET \$1,200 LOOT

VANCOUVER, Nov. 4.—(C.P.)—Two gunmen today held up two clerks in the Hotel Vancouver.

NOBEL PRIZE TO GO TO RUSSIAN

STOCKHOLM, Sweden, Nov. 4.—(C.P.)—The Nobel Prize for literature today went to a Russian.

Giant Rabbit Menaces

BUNNY PUTS HUNTING DOG ON RUN

Children, Grazing Cattle

CHARLEVOIX, Pa., Nov. 4.—(C.P.)—Children and grazing cattle today were menaced by a giant rabbit.

Marriage Hoax Being Probed

A marriage hoax is being probed by the police.

JAIL DELIVERIES ARE CONDEMNED

Jail deliveries are being condemned by the public.

RUINS IN ATHENS





The World Is Watching Canada

GREAT BRITAIN, France and other countries have recently met with striking success in public financing, due to the ready response of their citizens.

The citizens of Canada, by resolutely supporting their internal loans in the past, have met the country's financial needs and have enhanced Canada's credit in the markets of the world.

Today it is Canada's opportunity again. A new issue of Dominion of Canada's Bonds has been offered to the public and the world is watching the result. Buy the new bonds today. You can find no better investment for your savings. You can find no more effective form of National service.

Send Your Order Today

Any recognized bond dealer, or any branch in Canada of any Chartered Bank, will give you complete information and application forms.

DOMINION OF CANADA

Twenty Year 4% Bonds, 1932

Price 93.45 and Interest — Yield: 4.50% to Maturity

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ECTRIC team massage. Dr. No-
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170 Tegler Building. Ph. 25053.
FATHER, Dr. John S., Dentist, 502
Tegler Building. Phone 21985.
LAURIN, Dr. L. D., Surgeon,
Dental X-Ray, gas equipment.
Tegler Building. Phone 26448.

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Optometrist. Ground floor entrance
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the strongest vision is subject to which, sooner or later, leads to it. Start now and save your eyes you can. A pair of expertly glasses will give you permanent comfort. Glasses \$3.50, \$5.00 down, a week. Come in today.

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Real Estate—Loans—Insurance
Recreation Building
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Near Glenora School
3 bdr bungalow, 4 rooms and bath,
carpenter porch, oak floors, garage.
2360; cash \$100

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**apper Fanny
Says**



GROOMING NEWS

politicans get mixed up,
a lot of running down.

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LITTLE ORPHAN ANNIE



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Salesman Sam - by Small



THE GUMPS



THE NEW ANGLES (Mom'n Pop)



GASOLINE ALLEY



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FILL IN THIS FORM Here is your chance to learn the rudiments and the finer points of flying, by a famous and well qualified instructor, at no cost. The Skyroads Club, Edmonton Bulletin Squadron Please enroll me without charge as a member of the Edmonton Bulletin Squadron Flying Club. Send me flying order membership card in the enclosed self-addressed stamped envelope. I will read "Skyroads" regularly every day on the Comic Page of the Bulletin.

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BOOTS AND HER BUDDIES



FRECKLES AND HIS FRIENDS



FAMOUS FOOTBALL PLAYS



